ADVISORY SERVICES

Increase revenue, digitize & streamline processes, boost CX, improve training & communications, gain efficiency & quality increases, define KPIs to measure success, reduce cost, and retain and grow customers.

PLAN THE JOURNEY
Set a course to success by determining future processes, answering the what, why & when, and integrating ROI into an accelerated plan. Shape perspectives from a business POV with a lens on convergence across the organization.

INNOVATE THE SOLUTION
Solve for process, organization and operational innovation. Define the solution from a people, system and technology perspective. Determine and deliver integrated solutions across sales, marketing, and service.

DRIVE DIGITAL ADOPTION
Achieve real value by managing customer success. Ensure adoption on vision, communicate “what’s in it for me?”, and oversee value realization. Meet business objectives by partnering throughout program ideation, design and delivery.

DESIGN YOUR CUSTOMER EXPERIENCE
Shape strategies and solutions to enable customer-centric processes and organizations powered by the Salesforce Platform.

"PolSource quickly identified core Salesforce capabilities that gave us a single view of our customers, and developed a roadmap for how to achieve this goal. PolSource’s consulting services were instrumental in launching our Acquire Program for Domestic and SME Sales Apps. Giving customers access to consulting partners like PolSource through AppExchange is an exciting innovation."

- Mike Spencer, Technical Lead, Good Energy

REAL RESULTS

+8M
ANNUAL INCREASED PRODUCTIVITY FROM AUTOMATING MANUAL EFFORT
Ossur

-80%
REDUCED IN MANUAL WORK IN CUSTOMER SERVICE AND LEAD MANAGEMENT
Good Energy

+10%
PROJECTED MARKETING QUALIFIED-TO-SALES LEAD INCREASE
Nissan

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