Rockpool Investments LLP is a financial company that helps build wealth for clients through direct investment in private companies. Their experienced team provides a thorough analysis to clients. Rockpool Investments LLP also contributes to the success of companies by giving them a source of flexible capital.

### Challenge
- Rockpool Investments LLP needed to provide customers more information about their investments and allow them the ability to request investment opportunities through a customer community.
- Rockpool needed to provide transparency with their 2500+ Investors.
- The community needed to be responsive for desktop and mobile devices.

### Solution
- Create a new customer community that can access existing data in their Salesforce org and display this data to the client.
- Used Salesforce’s Lightning Design System (SLDS) and use the grid system to make sure the content on the community is responsive on screens of all sizes.
- Apply custom Rockpool branding on the customer community.

### Results
- Clients can view their acknowledged requests and pending requests for investment opportunities.
- Access to view all of the opportunities that they can request and provides the ability to submit a new request on opportunity of interest.
- A feature that shows 6 different reports based on the accounts they select.
- Access to training videos.
- Ability to download tables of financial data and reports.
- Ability to download training documents.
More Detailed Info and Quantitative Results

Color Commentary and Notes About Details of Deal or Implementation

NOTES

- All pages are responsive so that when viewing on a small device or on a browser that has been shrunk to a small width, it will still render with a clean user interface and not lose any user experience.
- Six of the pages have data tables which have many columns that span past the appropriate width of a small mobile device. To accommodate this, we developed a mobile version that shows a small subset of the data and a button to switch to the “desktop view” which then shows the full version, and with option to scroll to the right to see everything.
- Salesforce Lightning Design System was used as the framework to build the site and some classes were adjusted to follow the client’s branding.
- 16 pages of content were created.

QUANTITATIVE RESULTS IF AVAILABLE

- # of users/investors 2,500 in the current community and expected to grow to 5,000 - 10,000
- $260 million in investments managed in the current community.
## Solution Detail

<table>
<thead>
<tr>
<th>MORE DETAILS</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Competitors of Salesforce engaged in sales cycle:</td>
<td>No</td>
</tr>
<tr>
<td>Previous technology replaced by Salesforce:</td>
<td>No prior technology before Salesforce</td>
</tr>
<tr>
<td>Salesforce products deployed:</td>
<td>Community Cloud, Sales Cloud</td>
</tr>
<tr>
<td>Customer Business Model (B2B, B2C, or Both)</td>
<td>B2C</td>
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<td>Salesforce Product features:</td>
<td>Mobile, Community</td>
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<tr>
<td>If using Service Cloud, list use case (e.g. customer support, call center, field service, telesales, etc)</td>
<td>N/A</td>
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<td>Integrations:</td>
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<td>AppExchange Apps/Partners</td>
<td>No</td>
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<td>Solution ‘Go Live’ date:</td>
<td>10/01/2016</td>
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</table>
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team@rockpool.uk.com

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Testing another paragraph.
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